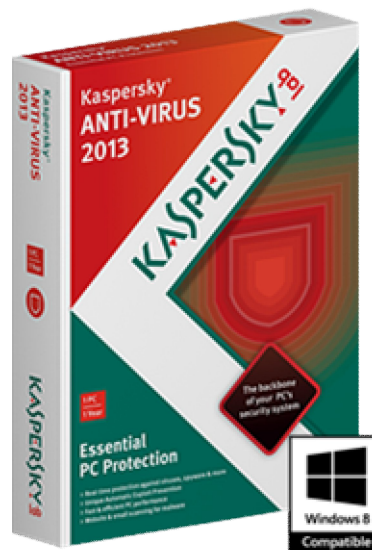


Kaspersky Anti-Virus 2013

Essential antivirus... protection, performance, peace of mind

With 125,000 new malicious programs appearing every single day – antivirus protection is a necessity... not a luxury. Your PC needs effective antivirus defences... and you deserve an antivirus solution that's easy to manage.



Benefits

Protects against all viruses

By combining cloud-based functionality and powerful security technologies that run on your PC, Kaspersky Anti-Virus 2013 delivers essential security against today's threats.

Detects new, emerging and unknown threats

The cloud-based Kaspersky Security Network gathers data from millions of participating users' systems around the world... to help defend you from the very latest viruses and malware attacks. Potential threats are monitored and analysed – in real-time – and dangerous actions are completely blocked before they can cause any harm.

Identifies suspicious websites and phishing websites

Advanced anti-phishing technologies proactively detect fraudulent URLs and use real-time information from the cloud, to help ensure you're not tricked into disclosing your valuable data to phishing websites. Our URL Advisor also adds colour-coded tags to all web links – to advise you of the danger level of the link and subsequent pages.

Prevents malware from exploiting vulnerabilities in your PC

If your PC has application or system vulnerabilities that haven't been updated with the latest fixes, cyber criminals and malware could gain entry. In addition to scanning for

vulnerabilities, Kaspersky Anti-Virus 2013 analyses and controls the actions of programs that have vulnerabilities – so they can't cause any harm.

Automatic download and installation features – save you time and effort

Installation now requires far fewer manual steps. When you first download the product from our website, it automatically checks for the latest product version – disinfects existing malware, if necessary – and then starts the installation.

Compatible with Windows 8

Kaspersky Anti-Virus 2013 is fully compatible with Microsoft's latest operating system – Windows 8 – and is integrated with Microsoft's latest IT security innovations. In addition, Kaspersky Now – a new application that has been developed to support Microsoft's new user interface – lets you monitor your PC's security status and launch vital security features.



Key Features

System Watcher

Even if an unknown piece of malware manages to get onto your PC, Kaspersky's unique System Watcher will detect dangerous behaviour and allow you to undo or rollback most malicious actions.

Better anti-phishing protection Improved!

A new anti-phishing engine improves your defences against Internet fraudsters' attempts to gain access to your personal information.

Automatic Exploit Prevention New!

Even if your PC and the applications running on it haven't been updated with the latest fixes, Kaspersky Anti-Virus 2013 can prevent exploitation of vulnerabilities by:

- controlling the launch of executable files from applications with vulnerabilities
- analysing the behaviour of executable files for any similarities with malicious programs
- restricting the actions allowed by applications with vulnerabilities

Minimal impact on PC performance for a range of usage scenarios Improved!

Kaspersky Anti-Virus 2013 is optimised so that it does not have a significant impact on network activity, the installation of programs, the launch of web browsers or the launch of programs. In addition, a special Gamer Mode ensures an uninterrupted game experience – while still keeping you secure.

Optimised antivirus databases Improved!

With antivirus information provided from the cloud, we've significantly reduced the size of the antivirus databases stored on your PC – which helps to improve performance and reduce the time taken for installation and updates.

Reduced Battery Drain New!

When it's installed on a laptop that is running on battery power, Kaspersky Anti-Virus 2013 automatically reduces its usage of resources – to help increase the time the laptop can run before needing to be recharged.

Easy-to-use interface Improved!

The main interface window is optimised to help boost performance and ease of use for many popular user scenarios – including launching scans and fixing problems.

Virtual Keyboard

Virtual Keyboard allows you to use mouse-clicks to enter your banking information online – so your personal information can't be tracked or stolen by keyloggers, hackers or identity thieves.

Compatible with Windows 8... and delivers additional security New!

In addition to being fully compatible with Windows 8, Kaspersky Anti-Virus 2013 includes features that provide even greater protection:

- Kaspersky Now is a new application that has been developed to integrate with Microsoft's new user interface – to display your PC's protection status and enable the rapid launch of vital security features
- For other applications that are compatible with Microsoft's new user interface, Kaspersky technologies scan the applications for viruses – and infected applications are removed and then replaced with clean applications
- Integration with Early-Launch Anti-Malware (ELAM) technology – to provide protection even before your PC boots up
- Integration with Windows Security Centre's newly enhanced functionality



System Requirements

Operating Systems*	Hardware Requirements
<ul style="list-style-type: none">• Microsoft Windows XP Home Edition (Service Pack 2 or higher)• Microsoft Windows XP Professional (Service Pack 2 or higher)• Microsoft Windows XP Professional x64 Edition (Service Pack 2 or higher)	<ul style="list-style-type: none">• Processor: 800 MHz or higher• 512 MB available RAM

<ul style="list-style-type: none"> • Microsoft Windows Vista Home Basic (32/64 Bit) (Service Pack 1) • Microsoft Windows Vista Home Premium (32/64 Bit) (Service Pack 1) • Microsoft Windows Vista Business (32/64 Bit) (Service Pack 1) • Microsoft Windows Vista Enterprise (32/64 Bit) (Service Pack 1) • Microsoft Windows Vista Ultimate (32/64 Bit) (Service Pack 1) • Microsoft Windows 7 Starter • Microsoft Windows 7 Home Basic (32/64 Bit) • Microsoft Windows 7 Home Premium (32/64 Bit) • Microsoft Windows 7 Professional (32/64 Bit) • Microsoft Windows 7 Ultimate (32/64 Bit) 	<ul style="list-style-type: none"> • Processor: 1 GHz or higher • 1 GB available RAM (32 Bit) or 2 GB available RAM (64 Bit)
<ul style="list-style-type: none"> • Microsoft Windows 8 (32/64 Bit) 	<ul style="list-style-type: none"> • Processor: 1 GHz or higher • 1 GB available RAM (32 Bit) or 2 GB available RAM (64 Bit)
<p>Required for all Installations</p>	
<ul style="list-style-type: none"> • Approximately 480 MB free space on the hard drive (depending on size of antivirus database) • CD/DVD Drive – for installation of the program from CD ROM • Computer mouse • Internet connection – for product activation • Microsoft Internet Explorer 8 or higher • Microsoft Windows Installer 3.0 or higher 	
<p>Hardware Requirements for Netbooks</p>	
<ul style="list-style-type: none"> • CPU: Intel Atom 1.6 GHz • RAM: 1 GB DDR2 • Hard Disk: 160 GB • Video Card: Intel GMA950 • Screen: 10.1 inch, 1024x600 widescreen • Operating System: Microsoft Windows XP Home Edition 	