

### SanDisk Ultra® microSDHC™/microSDXC™ UHS-I Card

Class 10

Up to 48MB/s\* read speed; write speed lower

Capacities: microSDHC™ 8GB, 16GB, 32GB,  
microSDXC™ **64GB, 128GB**<sup>1</sup>

#### Positioning Statement—External Use

SanDisk Ultra® microSDHC™/microSDXC™ UHS-I card, great for today's Android™ smartphone and tablet users who want the highest storage capacity available. Never again worry about running out of space on your smartphone or tablet. This card gives you the freedom to shoot and save whatever you want while also eliminating the dilemma of choosing what to delete. With up to 128GB<sup>1</sup> capacity, the SanDisk Ultra microSD™ UHS-I card product line allows you to capture, carry and keep it all with you. This transformative breakthrough means you will have more of your music, pictures, video and entertainment files with you for use whenever and wherever you need them.

#### At-a-Glance

- Great for today's Android™ smartphone and tablet users
- Dependable high speed for shooting Full HD (1080p) video and high quality photos
- Capacities up to 128GB<sup>1</sup>
- Super-fast transfer speed up to 48MB/s\*
- SanDisk® Memory Zone app to view and manage digital files from your phone

#### Circular Ad Bullets

- Capture, carry, and keep it all
- Keep it at your fingertips
- Highest smartphone and tablet storage capacity available
- Great for recording Full HD video<sup>2</sup>
- Move files faster up to 48 MB/s\*
- 10-year warranty<sup>8</sup>

#### Copy 128 only

##### 15 word copy (128GB dedicated)

Capture, carry, and keep it all with the SanDisk Ultra® microSDHC™/microSDXC™ UHS-I card. Great for today's Android™ smartphone and tablet users.

##### 20 word copy (128GB dedicated)

Capture, carry, and keep it all with the SanDisk Ultra® microSDHC™/microSDXC™ UHS-I card. Now with 128GB<sup>1</sup> of storage capacity to keep all of your pictures, videos, music, and other stuff at your fingertips. Great for today's Android™ smartphone and tablet users.

##### 70-word copy (128GB dedicated)

Capture, carry, and keep it all with the 128GB<sup>1</sup> SanDisk Ultra® microSDXC™ UHS-I card, the world's largest capacity microSD™ card. Great for today's Android™ smartphone and tablet users. For shooting 128GB of Full HD video<sup>2</sup> and high-quality pictures, this card delivers ultra high speed and offers superior video recording performance you can count on, from a global leader in flash memory cards<sup>5</sup>.

### 150-word copy (128GB dedicated)

Capture, carry, and keep it all with the 128GB<sup>1</sup> SanDisk Ultra® microSDXC™ UHS-I card, the world's largest capacity microSD™ card. Great for today's high-performance Android™ smartphone and tablet users who want the highest storage capacity available. For shooting 128GB of Full HD video<sup>2</sup> and high-quality pictures, this card delivers ultra high speed and offers superior video recording performance. In addition, the SanDisk® Memory Zone app lets you easily view, access, and backup all of your digital files from your phone's memory all in one convenient place<sup>4</sup>. To help your smartphone run at its peak performance, this app can be set to automatically off-load files from your smartphone's internal memory to your memory card. SanDisk Ultra microSDXC UHS-I memory cards provide dependability and solid performance you can count on and the capacity to take more pictures, video, and music, and keep it all at your fingertips.

### Family copy

#### 15-word copy (family)

SanDisk Ultra® micro SDHC™ / SDXC™ UHS-I card, ideal for Android™ powered and other smartphones and tablets. Ultra fast speed to take better pictures and Full HD video.

#### 50-word copy (family)

SanDisk Ultra® micro SDHC™/ SDXC™ UHS-I card, ideal for Android™ powered and other smartphones and tablets. Take better pictures and Full HD video. Available in capacities up to 128GB\*\* for storing tons of pictures and hours of video with speeds up to 48MB/s\* to quickly transfer it all to your computer. With the included adapter this card can be used as a full-size SDHC™ / SDXC™ card for compatibility with your camera, camcorder, laptop, tablet and other devices that support the SDHC™ / SDXC™ standard.

#### 100-word copy (family)

SanDisk Ultra® micro SDHC™ / SDXC™ UHS-I card, ideal for Android™ powered and other smartphones and tablets. Take better pictures and Full HD video. With SanDisk Ultra® micro UHS-I cards you'll benefit from faster downloads, higher capacity, and better performance to capture and store up to 128GB\*\* of high quality pictures and Full HD<sup>†</sup> video. Take advantage of ultra-fast read speeds of up to 48 MB/s\* to save time moving photos and videos from the card to your computer. With Class 10 video ratings you'll be ready to capture high quality Full HD video (1080p). The included adapter enables this card to be used as a full-size SDHC™ SDXC™ card for compatibility with your camera, camcorder, laptop, tablet and other devices that support the industry standard. SanDisk Ultra® microSDHC™ and microSDXC™ UHS-I cards are water proof, temperature proof, X-ray proof, shock proof<sup>‡</sup>, and come with a [ten year warranty](#)\*\*\*.

### Headlines (family)

- **FOR US:** 10-year limited warranty<sup>8</sup>
- SanDisk Memory Zone app for easy file backup on your Android™ device<sup>4</sup>
- Up to 128GB to capture and store more photos and videos
- Great choice for Android™ smartphone or tablet

### Headlines (128)

Capture, carry and keep it at your fingertips (dedicated 128GB only)  
World's highest capacity microSD™ card (dedicated 128GB only)  
Great choice for your Android™ smartphone or tablet  
Capture and store up to 128GB<sup>1</sup> of photos and videos  
Record up to 128GB of Full HD video<sup>2</sup>

### Web Banner Messages [128GB only]

Capture, carry and keep it all

### Color copy (128GB dedicated)

- Keep shooting and avoid the what to delete dilemma
- For your best photos and Full HD video<sup>6</sup>
- Now all you need is your smartphone and your 128GB SanDisk Ultra® microSDXC™ UHS-I memory card
- Never again worry about running out of space on your smartphone or tablet
- Now you have 128GB<sup>1</sup> to keep up with your vacation
- Easily view, access, and backup your files from your smartphone in one place<sup>4</sup>
- Keep all your files in one place with the SanDisk® Memory Zone app<sup>4</sup>
- SanDisk® Memory Zone supports automatic file transfer from your phone's internal memory to external memory to help your smartphone run at its peak performance<sup>4</sup>
- SanDisk resolves the "What to Delete Dilemma"....

### Product Features

- microSDXC™ form factor (64GB & 128GB)
- microSDHC™ form factor (8GB, 16GB, 32GB)
- Class 10 performance for Full HD video<sup>2</sup>
- Read speeds up to 48 MB/s\*
- Capacity: 8GB, 16GB, 32GB, 64GB, 128GB<sup>1</sup>
- UHS-I enabled and ready for the next generation of mobile devices
- Included SD™ adapter
- SanDisk® Memory Zone app download available on the Google Play™ store<sup>4</sup>
- 10-year warranty
- **FOR US:** 10-year limited warranty<sup>8</sup>
- Water-proof, temperature proof, X-ray proof, magnet proof, shock proof<sup>7</sup>

### Tech Specs

- Form factor: microSDHC™, microSDXC™
- Available capacities: 8GB, 16GB, 32GB, 64GB, 128GB<sup>1</sup>
- Performance/speed: Up to 48 MB/s\* read speed, write speed lower
- microSDHC: .59in x .43in x .03in (15 mm x 11 mm x 1.0 mm)
- SD™ adapter dimension: 1.26in x .94in x .08in (24 mm x 32 mm x 2.1 mm)
- Operating temperature: -13°F to 185°F (-25°C to 85 °C)
- Storage temperature: -40°F to 185°F (-40°C to 85°C)
- Compatibility: Compatible with all microSDXC supporting host devices
- Support: 10-year warranty
- **FOR US:** Support: 10-year limited warranty<sup>8</sup>

### Legal

**Disclosure Copy—PLEASE NOTE** the numbers used below correspond with the claims used within this document and the order in which they appear. If the claims appear in a different order within the marketing asset, please adjust the numbering accordingly.



# WW Retail Marketing Product Messaging

Not all devices support microSDXC memory card formats. Check with your device manufacturer for more details. **[Use with materials that include 64 and 128GB capacities]**

<sup>\*</sup> Up to 48 MB/sec read speed; write speed lower. Based on internal testing; performance may be lower depending upon host device, interface, usage conditions and other factors. 1MB=1,000,000 bytes. X=150KB/s.

<sup>1</sup> 1GB=1,000,000,000 bytes. Actual user storage less.

<sup>2</sup> Compatible device required. Full HD (1920x1080) video support may vary based upon host device, file attributes and other factors. See [www.sandisk.com/HD](http://www.sandisk.com/HD)

<sup>3</sup>  
<sup>4</sup> Download and installation required; see [www.sandiskmemoryzone.com](http://www.sandiskmemoryzone.com)

<sup>5</sup> Gartner Dataquest ID No G00252212. 05/15/13.

. Full HD video (1920x1080) support may vary based upon host device, file attributes and other factors. See [www.sandisk.com/HD](http://www.sandisk.com/HD)

<sup>7</sup> Card only. See product packaging or [www.sandisk.com/proof](http://www.sandisk.com/proof) for additional information and limitations.

- **Use Card only text only if collateral references SD adapter**

<sup>8</sup> See [www.sandisk.com/wug](http://www.sandisk.com/wug) **[Disclosure to be included on web materials as active link]**

<sup>9</sup> HD (1280x720) video support and results will vary based on host device, file attributes and other factors.

## Trademark Copy

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