

BEAUTY BEYOND BOUNDARIES

Inspired by millennia of artistic legacy, the new Designo MX Series sports an elegant and precision-crafted sundial design. The MX279H features an edge-to-edge frameless screen with AH-IPS A+ technology for incredible visuals. In addition, built-in ASUS SonicMaster technology, co-developed with Bang & Olufsen ICEpower®, delivers immersive Design Award-winning ultra-slim and ergonomic design can be tilted to provide you highly comfortable viewing experiences, while dual HDMI offers extensive connectivity.



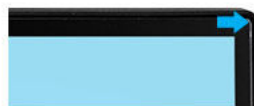
Subtle & elegant design

Incredibly subtle but sophisticated

ASUS Designo MX Series displays sport ultra-slim profiles — with MX279H measuring just 17.5mm at its thinnest point— thereby minimizing desk space requirements. In addition, the MX Series presents an edge-to-edge frameless screen with bezel thickness of just 0.8mm. This subtle but elegant design is further accentuated by a sundial-inspired stand which provides a sturdy base for the monitor. MX Series design has already garnered accolades at the 2012 Good Design Awards.



MX279H is just 17.5mm at its thinnest point



The MX Series features an edge-to-edge, frameless screen — with bezel thickness of just 0.8mm.

Vivid, lifelike visuals

The latest IPS technology with 178° wide-view angles



Designo MX279H features a 16:9 aspect ratio LED-backlit AH-IPS A+ panel with a 178° wide-view angle that minimizes color shift on both horizontal and vertical planes.

direction. AH-IPS is the latest in IPS technology – delivering improved color accuracy plus increased energy efficiency.

◀ MX279H uses a 178°(H) / 178°(V) ultra-wide viewing angle full HD AH-IPS A+ panel that eliminates color shift from almost any direction and in nearly all env

Built tough and gamer-centric comfortable

Tracer Free Technology improves the response time of ASUS monitors, eliminating ghosting and tracers during video playback. It does this by controlling voltage level provides fluid and clear video playback with silky-smooth motion during gameplay.



▲ Conventional monitor without Tracer Free Technology and with slower response time



▲ Fluid movement with ASUS Tracer Free Technology and fast 5ms response time

ASUS Exclusive Innovation and Design

ASUS Smart Contrast Ratio for lifelike visuals

With ASUS Smart Contrast Ratio (ASCR) of 80,000,000:1 and 250cd/m² brightness, MX279H augments display contrast and sharpness by adjusting backlighting lum brightest whites for truly lifelike visuals.



Without ASCR



ASCR 80,000,000:1

QuickFit Virtual Scale (patent-pending) for true what you see is what you get

ASUS includes its exclusive QuickFit Virtual Scale feature with the MX279H, allowing you to preview photos and documents on-screen in their actual size prior to print and serves as a highly useful guide to accurately view and edit photos in their native size.

Supporting Formats:

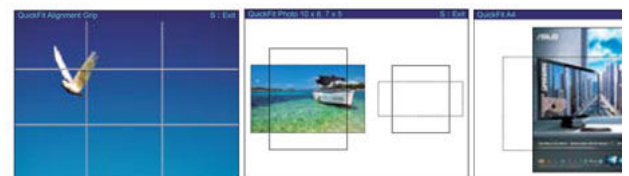
Document: A4, letter

Photo: 8"x10", 5"x7", 4"x6", 3"x5", 2"x2"

Grid: Alignment

Premium Immersive Audio

The Designo MX279H features ASUS SonicMaster technology – which was co-developed by the ASUS Golden Ear team and Bang & Olufsen ICEpower®. This ASUS-exclusive audio technology combines advanced hardware detail in pristine quality to deliver crystal clear, true-to-life surround sound — reproducing richer and more distinct vocals at a wider frequency range and louder volume.



▲ Alignment Grid

▲ Photo

▲ Documents

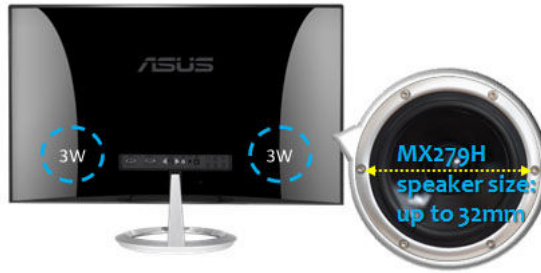
Greater and smoother output with bigger speakers

Considering its slender form factor, adding powerful audio to MX279H presented a challenge. Nonetheless, the display features up to 32mm diameter speakers for great performance. It also offers a resonance chamber of up to 100cc, expanding monitor sound range to new extremes.

A built-in amplifier powers speaker sound reproduction, just like a car engine with more horsepower means better performance can be attained. MX279H uses up to 5W embedding large rare earth magnets to generate more powerful and striking sound.

Audio by Bang & Olufsen ICEpower®

ASUS MX279H delivers outstanding images and stunning graphics that deserve superior sound to complete multimedia experiences whether watching movies, gaming

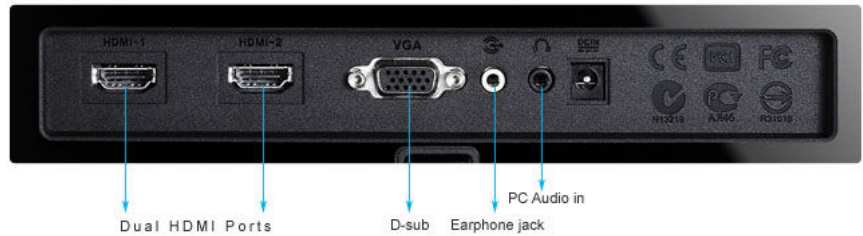


art audio technology from Bang & Olufsen ICEpower®, with great sound packed into its slim form factor to create incredibly engaging sound quality. This means no i additional speakers is needed.

Bang & Olufsen ICEpower® technology on MX279H has been developed specifically for compact media products to create excellent sound even in confined spaces. 1 quality is a result of innovative technology, ample power delivery, and months of optimizing and fine-tuning by audio engineers. Typically, powerful sound equals high consumption, but that’s not the case with MX279H. The screen’s embedded Class D MobileSound 3 technology is highly energy efficient, converting up to 92 % of pc audio output.

Dual HDMI for extensive connectivity

The Designo MX279H supports Full HD 1920 x 1080 resolutions and has dual HDMI and D-sub (VGA) input ports to ensure compatibility with a variety of multimed consoles, and digital cameras to enrich users’ entertainment experience.



MX style on your desktop

Wallpaper downloads

